



sToPollution™ (ToPo®)

# Bottle-Top Designer of the Year 2019: sToPollution™ (ToPo®)

**ToPo® Co. offers a unique bottle top design, sToPollution™, that is both a reusable and educational TOY. We profile the firm to find out more about this innovative solution and the inventor behind it.**

Created by visionary and inventor Dr. William Johnson, ToPo® comes in two forms, a circular and a square bottle top. ToPo® holds the licenses to these creative solutions and is aiming to support clients to sell the solution around the world.

McToPo® has now recently just been added to the ToPo® granted Trade Marks and through its own innovative solution, ToPo® is

highly dedicated to promoting its innovative solution for global use and driving more clients to understand the benefits. The firm's mission to help in the war against plastic waste damaging the environment, sToPollution™, and at the same time also converting a closure, after its initial use, into an educational toy which will make sustainability and functionality fun and engaging for users.

The ToPo® bottle cap can convert, after use, into either a 2D or 3D

toy or game, from building bricks to letter and number games such as scrabble. Dr Willy Johnson, who created the solution, is an internationally acclaimed inventor whose portfolio of inventions ranges from the complex world of electronics and chaos theory to the seemingly simple worlds of golf tees and children's' toys.

In particular, through his work on improving the clarity of television and computer screens has brought him global recognition. Dr Johnson's history and scope as an inventor is long and distinguished as it goes back to the 1960s and Willy currently has more than 150 patents to his name. He is proud of his ToPo®

solution, as it provides the chance to change a traditional product into something truly spectacular and truly unique.

Recently, ToPo® has successfully Trade Marked "sToPollution™" as the Tag/Header for the innovation and as a new word encapsulating its core focus: "saving the Environment against all waste and pollution".

Looking to the future, Dr. William Johnson will remain focused on driving even greater exposure for ToPo®, as well as creating a variety of new innovations to ensure his ongoing success over the years to come.

“The firm’s mission to help in the war against plastic waste damaging the environment was Created by visionary and inventor Dr. William Johnson, and the ToPo® invention comes in two forms, a circular and a square bottle top.”



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